

HEMLOCK STUDIO GALLERY

Artists' Newsletter

January 15th, 2025

Winter Gallery Hours

During the winter months (January – March) the gallery will be closed on Sundays. We will resume Sunday afternoons (1-6 PM) on or around April 1. Our winter hours are:

Tuesday – Saturday, 11AM – 5PM
Closed Sundays and Mondays

Amazing December Sales

To your credit, our gross sales for the month of December 2024 were more than **\$6,100!** While we cannot merely judge our success as a gallery on sales alone, the fact is, many people visited Hemlock Studio Gallery and purchased your amazing artwork. **Congratulations!!**

Facebook Helps Sales

Some may recall that a few years ago Sara Oakley took a few minutes in a meeting when we were in the original Hemlock gallery to talk about the importance of Facebook with respect to selling artwork. And, to the surprise of many, *it actually works!* We have sold several pieces of artwork because folks saw a photo on our Facebook page and then either called or came into the gallery to purchase it!

As you may know, Jane McFerrin is currently serving as our Facebook coordinator. Jane comes into the gallery periodically and takes photos of some of the many beautiful artworks that are on display. However, you may also have digital photos of your work and, if you send them to her, Jane is happy to post these to the Hemlock Facebook page. When you email Jane (ajmcferrin90@gmail.com), please be sure to include:

Title of the Artwork
Dimensions (including frame)
Medium
Your inventory initials and number
Price

Art Classes

One of the disappointing aspects of our relocation to the Clarkesville Square is that we lost the space to hold art classes. We have contacts for the use of other space (*i.e.*, Fresco's Restaurant, Appalachian Gap, Jan Walker's studio in Cornelia) should you wish to offer art classes.

Additionally, we now have a listing of area art classes on the Hemlock website as a public service. Brenda Hutchings is coordinating the listing and will happily add classes that you'd like to offer. [Click here](#) to view the webpage on our website.

Keeping Warm in the Gallery

During these cold winter days, the HVAC system in the gallery has had a hard time keeping up. Until it warms up, **please set the temperature to 68 degrees as you are leaving.** When you arrive, bump it up to 72 or 73. Also, leaving the furnace room and bathroom doors ajar at night seems to help improve the heat circulation.

An Invitation...Save the Date

It's time for another Hemlock community get-together! Jan Walker has invited us to her home and studio in Cornelia for a Sunday afternoon getting-to-know-you social. This will provide the Hemlock family with the opportunity to connect with one another in an informal setting.

We will provide beverages...you bring a favorite finger food appetizer. *More details to follow...*

Sunday, February 23rd | 2-4 PM

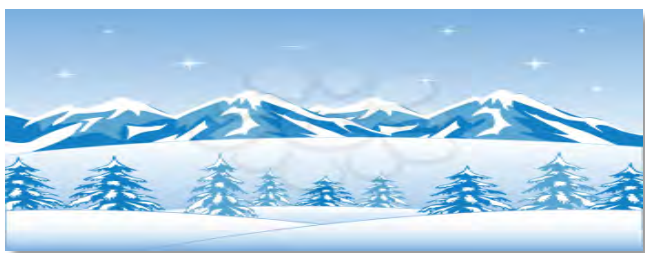
Thank you, Jan, for your willingness to open your home to us!

Gallery Refresh Winter 2025

It's a new year, and on the heels of a great December sales-wise, it's time to refresh the gallery. Many pieces of artwork have been sold and have either been replaced or need to be replaced. The Gallery Committee is planning a refresh at the beginning of February.

Designated days to swap out or leave items to be staged in the refresh (please keep in mind the relative size or amount of your artwork so that it is consistent with your selected tier) are **Saturday, February 1st** (11 AM – 5 PM) and **Sunday, February 2nd** (1-5 PM).

If you have no new items to bring at this time, do not worry; just leave your artwork where it is, and the committee will take care of it as they work to incorporate new pieces. For inspiration think of cozy fires and Valentine's Day, crimson, cranberry or maybe pink!



It's all about us...

A warm Hemlock welcome to Habersham County resident **Patti Parsons**, encaustic multi-media artist. We are happy to include Patti's unique creations in our growing and unique gallery. [Click here](#) to learn more about Patti and to view some of her work.

Jeanie Daves and her husband Walter are members of the cast of the Bob Prim and the Radio Utility Players Triple Tribute Show, to be performed at the Sautee-Nacoochee Center for the Arts on February 8th and 9th. [Click here](#) FMI or to purchase tickets.

Frank McGuire, husband of Hemlock artist **Nancy Hunt**, passed away December 21st. A memorial service will be held Saturday, January 25th at 1 PM. Contact Don if you would like to attend (there is a Zoom option) and wish to have the details. If you'd like to send Nancy a note or card, her address is 2442 Basin Drive, Gainesville 30506.

As we begin the new year, we say goodbye to a few members of our community who are, at least for now, moving on: **Anna DeStefano, Ron Kerr, Marilyn Landers, Cynthia Cochran, and Nancy Hunt.**

Some of the Ways Hemlock Studio Gallery Helps Local Artists

As members of the Hemlock community, artists enjoy several benefits, including:

- ✓ Collegiality of other local artists
- ✓ Curated gallery in prominent location
- ✓ Visibility of the gallery in the community
 - Member of Habersham Chamber of Commerce
 - Participant in Northeast Georgia Arts Tour
 - Monthly ad in the *Northeast Georgian*
 - Facebook and Instagram presence
 - Hemlock website
- ✓ Community support for the arts
- ✓ Opportunities to publicly demonstrate art
- ✓ Opportunity to teach classes and have them listed on Hemlock website
- ✓ Participate in approximately six community festivals held on the Clarkesville Square each year