

HEMLOCK STUDIO GALLERY

Artists' Newsletter

September 6th, 2024

Our Grand Reopening

Our Grand Reopening will be held this coming Monday, **September 9th at 2 PM.**

Several members of the Habersham Chamber of Commerce board will accompany Chamber president Ellie Van Doornum to stretch a ribbon across the gallery entrance, and we'll cut the ribbon with large scissors. We'll then have refreshments, music, etc. They'll also be a door prize drawing for a \$100 Hemlock gift card. Then, we'll take a group photo of all the Hemlock artists who are able to attend.

Three-fourths of the old-time band, The Elderberries, featuring our own Jeanie Daves (fiddle), her husband Walter Daves (banjo) and Elizabeth Crittenden (ukulele), will be joined by Nancy Pate (guitar) to provide Appalachian porch music to liven the festivities.

This should be a fun afternoon to celebrate you and the transition to our new gallery space.

Special thanks to Laura Graham and her committee for helping to make this a memorable occasion.

HEMLOCKIAN POTLUCK...

Now that we're settled in our new gallery space, it's time to gather the entire Hemlock family for a drop-in potluck supper! This will be held on **Sunday afternoon, September 15th, 4:30 – 7 PM, at our home at 709 Georgia Street in Demorest.** If you wish, bring a friend/spouse/partner and come meet the other Hemlockians and enjoy some good food and drink. We've set up a Google Doc (that everybody can edit) if you want to see who's-bringing-what: [CLICK HERE](#).

Directions: From the center of Demorest (traffic light) turn onto Georgia Street (Holden Oversoul Restaurant and post office will be on your left, Mason-Sharfenstein Museum on your right), proceed straight up the hill, passing the Federated Church on your right. Ours is the last house on the right, at the top of the hill. Parking is along Georgia Street and on Blue Ridge Avenue.

Don and Nancy Gnecco

Thinking Ahead to Christmas

While probably nobody is thinking about Christmas at this time of year, I wanted to place a thought in your subconscious so that you might think about what you could possibly do in your space by way of either decoration, holiday-themed artwork, smaller gift items, etc.

As you know, we don't have the space for the special Christmas gift tables that we had in the other gallery; however, I am contemplating a couple of smaller tabletop areas where we might display holiday-themed items. Haven't totally figured it out yet, but wanted you to be thinking, too. Please let me know if you have some ideas for what we might do.

Thanks, Don

COMING UP NEXT MONTH...

First annual
**Soque River Fine Arts
Festival**

Saturday, October 19th, 2024, right here on the Clarkesville Square. This is going to be a juried art show and individual artists and artisans are encouraged to participate.

Artists must register for and manage their own booth. (According to the event rules, artists cannot share a booth.)

[Click here](#) to earn more about this festival and how you can participate. There is information about the festival rules and how to participate.

There is a wonderful opportunity for us at Hemlock during this festival, as it will be happening right in the parking lots on both sides of the square...at our front door!

Weather permitting, we can set up a few grids on the sidewalk in front of the gallery, providing our artists with the opportunity for exposure (and, hopefully sales).

Can you help us show off our gallery?

Let me know if you might be willing to coordinate and/or help with the Hemlock display on October 19th, and/or if you might be willing to display some of your artwork or perhaps demonstrate out front during the event. Send an email:

hemlockstudiogallery@gmail.com

THE LEARNING CURVE

Although much of what we are doing at Hemlock Studio Gallery is like how we operated in the gallery at 1392 Washington Street, there have been some changes. Probably the biggest change has been the way we process credit/debit cards. Although the SQUARE point-of-sale system is fairly easy to use, it's different. And, of course whenever we have something new to learn, it takes practice. This is more challenging when we work only one day a month!

Consequently, we are taking baby steps in order that everyone can accommodate the changes and feel confident. Several folks have asked about entering their artwork in the SQUARE library. As I believe I have mentioned to just about everyone, this is where we are headed. Eventually.

My goal between now and the end of the year is to have everyone feel comfortable with processing sales using the SQUARE register, as well as processing gift cards. Once everyone is comfortable and proficient with these two things, we will then proceed to loading all y'all's artwork into the SQUARE library. Nancy Ackerman has generously agreed to teach us individually.

Thank you for your patience as we move forward, albeit slowly.

- Don

SLIGHT CHANGE TO SALES SLIPS

Kathie Futrell is the Hemlock artist who records all our monthly sales in a spreadsheet which, in turn, I use to pay you, and the Georgia sales tax. We have discovered that the yellow copies are frequently hard to read (even the preprinted numbers in the corner are sometimes illegible).

Kathie and I have discussed this issue and beginning immediately, **please place the WHITE copy of the sales slip in the manila envelope** (along with the attached credit card receipt). If you wish, you can give the customer the yellow copy (although in most instances, the printed receipt is sufficient).

And please remember that the artist's initials (or name) must be on the sales slip...otherwise, we won't be able to pay the artist!