

# HEMLOCK STUDIO GALLERY Artists' Newsletter

July 1, 2025



## HAPPY BIRTHDAY, HEMLOCK!

As many will remember, our gallery opened in June of 2021 (during the Covid-19 pandemic) at 1392 Washington Street, Clarkesville, the vision of Anne Short and Jane McFerrin, along with the help of Sara Oakley and Mike Short. After two years, Anne and Mike Short relocated to Beauford, S.C. and our gallery was then managed by Jane and Sara. When Jane and Sara announced that they would like to step down from their management of the gallery, the torch was passed to Don Gnecco, who relocated the gallery to its current location at 1441 Washington Street. Hemlock Studio Gallery 2.0 officially reopened on July 1<sup>st</sup>, 2024.

**What a year this has been!** While there have been many changes and twists and turns on our path, we find ourselves flourishing on the Clarkesville Square, displaying your beautiful artwork and sharing your creations with residents of and visitors to Habersham County. Our gallery is gaining in notoriety as more folks have discovered the treasures that lie inside.

**Many thanks to each of you for your participation in and support of our Hemlock community.** Your creativity, enthusiasm, and conscientious spirit are the bedrock of four successful years. As we begin our fifth year, our future looks bright...a great place to develop and show beautiful, local artwork!

## CHANGING THINGS UP A BIT

The sandwich board that we place out front each morning is the same one that has been used in the gallery since the first year. It's time for a new look. And what better way to change things up a bit than to solicit ideas from a group of artists!!

So, we're having a **contest**...from which we'll select two images (one for each side of the sandwich board). Look through photos that you have of your artwork (or take a photo of one of your pieces) to see if you have an image that you think would make an attention-getting background on which we can superimpose text. No need for you to include text as part of your image...we will add words like these in a contrasting color:

### REGIONAL ART GIFTS CLASSES

Email your image(s) [Limit 2 images per person, please] to Don at:

[hemlockstudiogallery@gmail.com](mailto:hemlockstudiogallery@gmail.com)

by July 31<sup>st</sup>. **Write (in all caps) "CONTEST" in the subject line.**

Creators of the two images that are selected will have the opportunity to see their work showcased out in front of our gallery...AND receive a \$50 Hemlock gift certificate!

## OPEN/CLOSED SIGN

There have been days (more than one!) when I have neglected to flip over the Open/Closed sign on the door. Sometimes it's been into the afternoon when I've wondered why nobody has come into the gallery...only to have a customer pop in and ask, "Are y'all open now?"

I've learned that I'm not the only one who has neglected to flip over the sign, which has made me think, "Do we really need this?" After giving it some serious thought, I've concluded that it's not necessary, as our hours are clearly posted on the door...and on the days we're open, we have our sandwich board and Welcome signs out front, making it obvious. So, I've removed it. One less thing to do (or forget to do)!

Don

## CLASSES IN PROGRESS

As I believe you know, we are experimenting with holding small art classes in the gallery, even on the days when the gallery is open to customers.

Because folks may not feel comfortable venturing into the back of the gallery while a class is in progress, **it is important that both the artist on duty and the instructor invite gallery customers to visit the back of the gallery by saying something like, "Please come on back...we have a lot of beautiful things here and you won't want to miss them. In fact, there are folks back here making art right now!"**