

HEMLOCK STUDIO GALLERY

Artists' Newsletter

April 26th, 2025

Summer-Fall Hours

Beginning May 4th, we will resume our Summer-Fall schedule. This means that we will be open Tuesday-Saturday, 11 AM – 6 PM, and on Sundays, 1-6 PM. Consequently, our work schedule will need to change. As you know, we do not have employees, which means that each of us needs to work the equivalent of one day per month. Some folks have been assigned to other gallery jobs in lieu of spending a day in the gallery.

Tuesday - Saturday 11 AM – 6 PM

Sundays 1 – 6 PM

1st Friday of the Month 11 AM – 8 PM
Clarkesville Sip 'n Stroll

Closed Mondays



Minding the Store...

I have established a new Google Docs schedule for 2025. Please look at this and let me know ASAP if you would like to change your designated workday. Unassigned days are highlighted in yellow.

Also, think about partnering with a fellow artist, where each of you work two half days. (You will notice in the schedule that Jeanie Daves and Maria Childers are doing this.) One of the good things about these partner arrangements is that when you need a substitute you and your partner can cover for one another. When the gallery first opened, Carly Hardy and I each did two half days per month. After Carly moved away, Jeanie Daves and I were partners. Please give this some thought. If you're interested in partnering with someone but don't know who else might be interested, let me know and I'll see if I can match you with another artist.

I have attached a PDF of the 2025 schedule to this newsletter. Additionally, I wanted y'all to have the new link to the Google Doc (below). (And, of course, you can always access the schedule from the "Insider" page on our Hemlock website.

Thanks,
Don

<https://docs.google.com/document/d/1vQkn0FRbpnAGJYMYfwHJX08eZvs3XM7xbr9R6Lwb3gY/edit?usp=sharing>

First Friday Sip 'n Stroll

As you may know, a couple of years ago the City of Clarkesville designated the Downtown/Square area an "entertainment zone." On the first Friday of each month, the Clarkesville Square is roped off so that folks can come into town, walk around (wine and beer available), and listen to live music. Businesses are open on these evenings (and we will be, too). Sara Oakley is in the process of identifying Hemlock artists who are willing to come and make art out in front of our gallery on these First Fridays. If you are willing to come and do this, please contact Sara: SaraAlynOakley@gmail.com

Art Gallery or Gift Shop?

While we are a gallery where local artists can display and sell original art, the fact is that many folks shop in our gallery because they can find unique (and sometimes utilitarian) souvenirs of their visit to the mountains, or one-of-a-kind gifts for family and friends. So, the answer is that we are ultimately both...we are certainly an art gallery; however, many folks like to buy art as gifts.

We are fortunate to have a wide variety of beautiful art that is tastefully and attractively displayed (thank you, Gallery Committee!). As y'all are certainly aware, we never know who will walk through the door...or what they might be looking for. The fact that several of you create a variety of artworks in several sizes is a good thing, as often travelers want to pick up something small while touring through the mountains. Y'all keep it coming!

Parking in downtown Clarkesville....

You may recall from information included in the last newsletter that the City of Clarkesville has passed an ordinance declaring that the parking lot directly in front of the shops on both sides of the square be reserved for customers. This means that we need to park elsewhere.

There are two free parking lots relatively nearby. One is between the gazebo and Woods Mercantile. The other is on the other side of the building, down the hill from the Century 21 realty and the Paint-Your-Own studio. (The one exception would be if you have a handicapped sticker and park in a designated handicapped space.)



Interested in cleaning the gallery in lieu of a workday?

When the Gallery Committee met the last time, one of the suggestions that was made was that perhaps one of our artists would like to clean the gallery twice a month in lieu of a regular workday. This would reduce our overhead expenses and may provide the right person with an alternative for our work requirement. If this is something that interests you, please contact me.

Thanks,
Don

Your mailing address

When I was going through my records, I realized that I don't have mailing addresses for most of the members of our Hemlock community. I would appreciate your emailing or texting this to me so that I will have your address.

Many thanks.
Don

Facebook is remarkably effective

Several of our artists have reported that their artwork has sold shortly after it has been featured on Hemlock's Facebook page or their own artist's Facebook page. If you haven't already, please be sure to go to our Hemlock Facebook page and become a friend of the gallery...and share with your own friends. Here's the link to our Hemlock Facebook page:

<https://www.facebook.com/artinclarkeville>

And a shout-out to Jane McFerrin, who takes and posts wonderful photos of y'all's artwork on our Facebook page. Thank you, Jane!!

Adding new artists to our Hemlock family...

If you know of someone whose work you are familiar with, **please direct them to the "[Become a Hemlock Artist](#)" section of our website.** (There is information and a downloadable application which provides information about our gallery and how we operate. Just reaching out personally may be all that is needed to encourage someone to think more seriously about their artwork. Our low-key, friendly gallery may be just the right place to have their work seen, appreciated, and available for sale!

Sales and Marketing

Now that good weather has returned, more folks are in town and walking around and, as a result, our sales of artwork have increased. Thankfully, this is good news for all. To help with this, we are advertising once a month in the *Northeast Georgian*, as well as in the Chamber of Commerce's monthly member-to-member e-newsletter. This is the ad that is going into the next Chamber of Commerce newsletter:

Your go-to place for one-of-a-kind
Mother's Day and Graduation Gifts
Including jewelry, stained-glass, pottery, fiber arts and much more



HEMLOCK STUDIO GALLERY
On the Clarkesville Square at 1441 Washington Street | Next-door to Fresco's Restaurant
www.HemlockStudioGallery.com

Also, we have again joined the **Northeast Georgia Arts Tour**, so our gallery will be featured on their map of art studios and galleries. This is a publication that many visitors to the area pick up as they tour in the area. (The first Northeast Georgia Arts Tour is the **weekend of June 6-8**).

An annual publication, *Hello Habersham* (a joint project of the Habersham Chamber of Commerce and the *Northeast Georgian*) is distributed annually all around the area. We have an ad on the "Experience Clarkesville" Downtown page:

Your hometown art gallery

HEMLOCK STUDIO GALLERY

ORIGINAL ARTWORK & GIFTS BY
LOCAL ARTISTS & ARTISANS

On the Clarkesville Square at
1441 Washington Street

HEMLOCK STUDIO GALLERY

Minding the Store - 2025

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 - 6 PM		11 AM - 6 PM	11 AM - 6 PM	11 AM - 6 PM	11 AM - 6 PM	11 AM - 6 PM
Week 1	(Counts as full day)	Gallery closed on Mondays	Nancy Mendez 770- 519-0073	Brenda Hutchings 219-508-3702	AM Maria Childers 815-451-5858 PM Jeanie Daves 706-968-0570	First Friday: 11 AM - 8 PM 11 AM - 3 PM Vicki Gladden 678-521-5614 3- 8 PM	
Week 2	(Counts as full day) Jan Walker 706-778-1646		Jan Best 770-654-2296	Kathy Williams 706-892-9931	Nancy Lawalin 678-316-8192	Brenda Pate 352-768-1665	Sharon & Tom Batley 704-493-1435
Week 3	(Counts as full day) Vicki Dominy-Hall 404-626-7641		Diane McNamara 301-904-3792	Nancy Ackerman 706-969-1688	Paula Gibson 706-768-2199		Patti Parsons 770-68687

Week 4	(Counts as full day) Barbara Taylor 706-499-0175		Nan Carvell 813-695-1793	AM Jeanie Daves 706-968-0570 PM Maria Childers 815-451-5858	Kathleen Kollock 541-761-4847	Kate Porfilio 678-617-8438	Karen Embry 678-677-5314
Week 5	(Counts as full day)		Laurel Camp 678-554-6115	Laura Graham 770-402-2763		Jessie Ritchey 706-386-1553	
Coordinator for Classes: Brenda Hutchings 219-508-3702		Coordinator for Events: Sara Oakley 770-530-1000		Coordinator - Gallery Committee: Kathy Williams 706-892-9931		Sales Summaries/Bookkeeping: Kathie Futrell 678-943-9810	
Substitutes: Laurel Camp 678-554-6115		Cindy Boulware 678-602-0625					

Updated: 4-14-2025

Each Hemlock artist is expected to work in the gallery the equivalent of one day per month. This is how we are able to keep the overhead down, as there are no employees. Consequently, we are able to hold the percentage that the gallery charges for artist sales to a reasonable rate.